



CURRICULUM VITAE

OBJECTIVE:

To pursue design communication in contexts both academic and applied. To teach at the university level while engaging in personal research and continuing to create quality design work for clients through BlueJay Creative.

EDUCATION:

M.F.A. Communication Design, May 2011
Louisiana Tech University, Ruston, Louisiana
4.0 on 63 hours

B.S. Interactive Media, Graphic Design Minor, May 2004
Harding University, Searcy, Arkansas
3.98 on 134 hours

Semester abroad in Florence, Italy, Fall 2001
Harding University in Florence

EXPERIENCE:

Visiting Assistant Professor, Centenary College, Shreveport, LA

August 2011 - present

- Teaching introductory and advanced classes in communication and new media design
- Assisting in the creation of Node, a Living Learning Community focusing on the intersection of technology, design, and social change

Owner and principal designer, BlueJay Creative, Shreveport, LA

February 2009 - present

- Transitioned freelance graphic design into full-time graphic design business
- Expanded services to include website and e-newsletter design
- Continue to provide identity and print design services to expanding list of clients

Graduate Teaching Assistant, Louisiana Tech University, Ruston, LA

September 2009 - May 2011

- Sole instructor for the junior and senior-level Advertising Campaign class, Winter 2011
- Taught two of five units in the Introduction to Communication Design class, Spring 2010
- Created and taught digital design assignments for students in the Introductory Design class
- Aided professors with grading and in-class critiques of student work in five different classes



Advertising & Publications Manager,
Shreveport-Bossier Convention & Tourist Bureau, Shreveport, LA

November 2004 - February 2009

- Responsible for in-house publications, media buying, and public relations with national and local media
- Recurring design projects included newsletters, calendar of events, direct mail, news releases, and special campaigns
- Helped spear-head a re-branding of cities of Shreveport and Bossier, Louisiana
- Managed \$250,000 annual print advertising budget

Freelance Graphic Designer, Shreveport, LA

May 2004 - January 2009

Projects include but are not limited to:

- Created identity/collateral material for multiple clients in the document management industry
- Designed direct mail and ePostcard packages for destination clients across the United States, including Fort Lauderdale, FL, Galveston, TX, and Scottsdale, AZ, to name a few
- Created comprehensive identity system and collateral for churches/church events

Web Graphic Design Summer Internship, Machinery Wholesale Supply, Austin, TX

June - August 2003

- Designed identity, logo, stationery, and website for local forklift company aspiring to go global
- Worked with a professional programmer, gaining experience with JSPs and servers

Professor's Assistant, Harding University, Searcy, AR

January 2002 - May 2004

- Graded papers and aided in organization of files for professor of Bible and Religion
- Designed course packets, business cards, and department brochures

EXHIBITIONS

Master of Fine Arts Thesis Show, Bellocq Gallery, Louisiana Tech University; May 2011.

Art from the G.U.T. Show, Enterprise Center, Ruston, Louisiana; February 2011.

The Student Show, Bellocq Gallery, Louisiana Tech University; February 2011.

A Saucer Full of Secrets, Thousand Words Studio and Gallery, Ruston, Louisiana; May 2010.

The Student Show, Bellocq Gallery, Louisiana Tech University; April 2010.

Master of Fine Arts Exhibit, Enterprise Center, Ruston, Louisiana; January 2010.

National Association of Schools of Art and Design Exhibition, Bellocq Gallery, Louisiana Tech University; October 2009.

Artist Book Exhibition, Ruston Public Library, Ruston, Louisiana. July 2009.

SCHOLARLY PRESENTATIONS

Watch Your Language - In Progress, Turner Art Center, Centenary College; April 18, 2011.

Watch Your Language, Visual Arts Center, Louisiana Tech University; May 9, 2011.



HONORS

- 2011 - *Best of Print* Overall Award, American Ad Federation - Shreveport-Bossier Chapter
- 2011 - Two Gold Addy® Awards, American Ad Federation - Shreveport-Bossier Chapter
- 2011 - *Honorable Mention for Body of Work*, The Student Show, Louisiana Tech University
- 2010 - Two Silver Addy® Awards, American Ad Federation - Shreveport-Bossier Chapter
- 2010 - *Best of Graduate Submissions*, The Student Show, Louisiana Tech University
- 2008 - Earned Travel Marketing Professional Certification from Southeast Tourism Society
- 2004 - Graduated Honors with Distinction, Harding University
- 2004 - Interactive Media Student of the Year, Harding University Communications Department
- 2004 - First Place Brass Ring Award for Graphic Design
- 2003 - Who's Who in America's Colleges and Universities
- 2002 - Alpha Chi National Honor Society Inductee
- 2001 - American Studies Institute Distinguished Scholar
- 2000 - One of 40 Honors Scholars at Harding University
- 2000 - National Merit Scholar

ACTIVITIES & MEMBERSHIPS

- Second Vice President, American Advertising Federation, Shreveport-Bossier Chapter
- Community Leaders Program, Louisiana Association of Non-Profit Organizations, 2011
- American Institute of Graphic Arts, 2009 - present
- Honors College, 2000 - 2004
- Vice President, 2003 - 2004
- Junior Class Representative, 2002-2003

SKILLS

- | | |
|----------------------|--|
| Copywriting | Vinyl cutter and Laser cutter experience |
| News release writing | Bookmaking and binding techniques |
| Budget management | Screenprinting |
| Media buying | Photography: digital SLR camera & scanning equipment |

SOFTWARE PROFICIENCY:

- Illustrator CS5
- Photoshop CS5
- InDesign CS5
- Dreamweaver CS5 / HTML 5 / CSS3
- Flash CS5 / Actionscript 3
- WordPress
- Processing (a programming language for visual artists)
- Quark Xpress
- Microsoft Word 2008
- Microsoft PowerPoint 2008
- Adobe Acrobat 9 Pro
- Proficiency in both PC and Mac operating systems



ACADEMIC REFERENCES:

Marie Bukowski, Associate Professor of Art and Graduate Program Coordinator
Louisiana Tech University
P.O. Box 3175W
Ruston, LA 71272
318-257-3264
bukowski@latech.edu

Gary Hauser, Professor of Art in Communication Design, Communication Design Program
Coordinator
Louisiana Tech University
P.O. Box 3175W
Ruston, LA 71272
318-257-2454
ghauser@latech.edu

Stacy Schoen, Associate Professor of Art, Harding University
HU Box 12253
Searcy, AR
501-279-4426
sschoen@harding.edu

PROFESSIONAL REFERENCES:

Stacy Brown, President, Shreveport-Bossier Convention & Tourist Bureau
629 Spring Street
Shreveport, Louisiana 71106
318-222-9391
sbrown@sbctb.org

Darrell Amy, CEO, Dealer Marketing Systems
3900 Dave Ward Dr., Suite 1900-131
Conway, AR 72034
501-626-4110
damy@dealermarketingsystems.com

Walter Barnard, CEO, Integrated Marketing Media
7905 Alderwood Place
Plano, TX 75025
469-230-6703
wbarnard.imm@gmail.com